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For Immediate Release: TDECU makes investment in and partners with Justice For Me, Inc.

Financial partnership bridges the justice gap

(Lake Jackson, TX) — [TDECU – Your Credit Union](#), Houston’s largest credit union and one of the largest in Texas, is pleased to announce their partnership with, and investment in, Justice For Me, Inc. (JFM), a first-of-its-kind provider enabling access to affordable legal representation to millions of Americans in the “Justice Gap.”

TDECU’s mission of Improving Lives goes hand in hand with Justice for Me’s mission to provide easier access to quality legal representation. Justice for Me is helping bridge the “justice gap” with their unique service that provides payment plans for legal fees. Unlike legal insurance, credit cards or family loans, JFM’s model has no upfront fees or fee restrictions on the attorney. Clients may use any attorney in the network or have their attorney join if that makes sense for the legal engagement.

JFM not only helps consumers gain access to quality legal representation, it also helps attorneys build or grow their customer base while focusing on the representation, rather than collections or the credit risk.

“Our partnership with JFM and their unique business model gives credit union Members access to quality legal representation they were initially prevented from accessing,” said Todd Lucas, TDECU’s Vice President of Business & Commercial Services. “We are very excited to participate in a \$200 billion marketplace that has never seen a solution like this.”

“We are thrilled to have a partner like TDECU this early in our growth,” said Joseph Cooper, chief executive officer of Justice for Me. “Because of TDECU’s support and vision, we are able to focus on developing our network and technology while helping TDECU increase their lending footprint and helping their Members. Working with the team at TDECU has been a real joy and their insight and perspective has proven invaluable.”

About TDECU

Founded in 1955, TDECU is a not-for-profit financial cooperative with more than 303,000 Members and over \$3.2 billion in assets. TDECU currently has 41 service locations, including 34 Member Centers, and offers a complete selection of convenient, innovative and competitive products and services, including a full suite of deposit products as well as mortgage, auto and personal loan products, online and mobile banking. TDECU also offers, through its subsidiaries, retirement planning and wealth management, personal and business insurance products. Members can also access a worldwide network of over 55,000 surcharge-free ATMs. For more information visit TDECU.org or call 800.839.1154.

About JFM

Headquartered in the Austin-San Antonio corridor, Justice for Me (JFM) is a financial technology (FinTech) company dedicated to financing attorney fees for those clients who would rather make their attorney payments over time rather than tying up their cash with an up-front retainer. The company’s unique attorney distribution model, coupled with a highly scalable systems architecture, creates a business with a frictionless sign up process for attorneys and consumers. The company pays attorney’s bills directly within 48 hours and provides clients with 18-month payment terms, with an interest-free option. JFM was recently nominated for NACUSO’s 2019 CUSO of the Year. The winner will be announced in April, 2019, at the NACUSO Conference in San Diego.

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